

# Carbon Reduction Plan

Publication date: 22<sup>nd</sup> July 2024

## Commitment to achieving net zero

Alzheimer's Society is committed to achieving net zero emissions by 2045.

## Baseline emissions footprint

Our baseline emissions were measured between April 2019 and March 2020. This records the emissions of greenhouse gases that were produced in a typical year, prior to the introduction of our environmental sustainability strategy. Our baseline emissions are the reference point against which we measure reductions.

Baseline year: April 2019 – March 2020		
Scope 1*		44.8 tCO <sub>2</sub> e
Scope 2*		411.7 tCO <sub>2</sub> e
Scope 3	Upstream transportation and distribution**	245.6 tCO <sub>2</sub> e
	Waste generated in operations	25.4 tCO <sub>2</sub> e
	Business travel	1,137.4 tCO <sub>2</sub> e
	Employee commuting	1,480.5 tCO <sub>2</sub> e
	Downstream transportation and distribution	438.5 tCO <sub>2</sub> e
<b>Total emissions</b>		<b>3,758.5 tCO<sub>2</sub>e</b>

## Current emissions

Current year: April 2023 – March 2024		
Scope 1		72.2 tCO <sub>2</sub> e
Scope 2		80.8 tCO <sub>2</sub> e
	Market-based adjustment for renewable electricity	-38.4 tCO <sub>2</sub> e
Scope 3	Upstream transportation and distribution**	274.1 tCO <sub>2</sub> e
	Waste generated in operations	25.5 tCO <sub>2</sub> e
	Business travel	1,051.6 tCO <sub>2</sub> e
	Employee commuting	406.3 tCO <sub>2</sub> e
	Downstream transportation and distribution	360.9 tCO <sub>2</sub> e
<b>Total emissions</b>		<b>2,233.0 tCO<sub>2</sub>e</b>

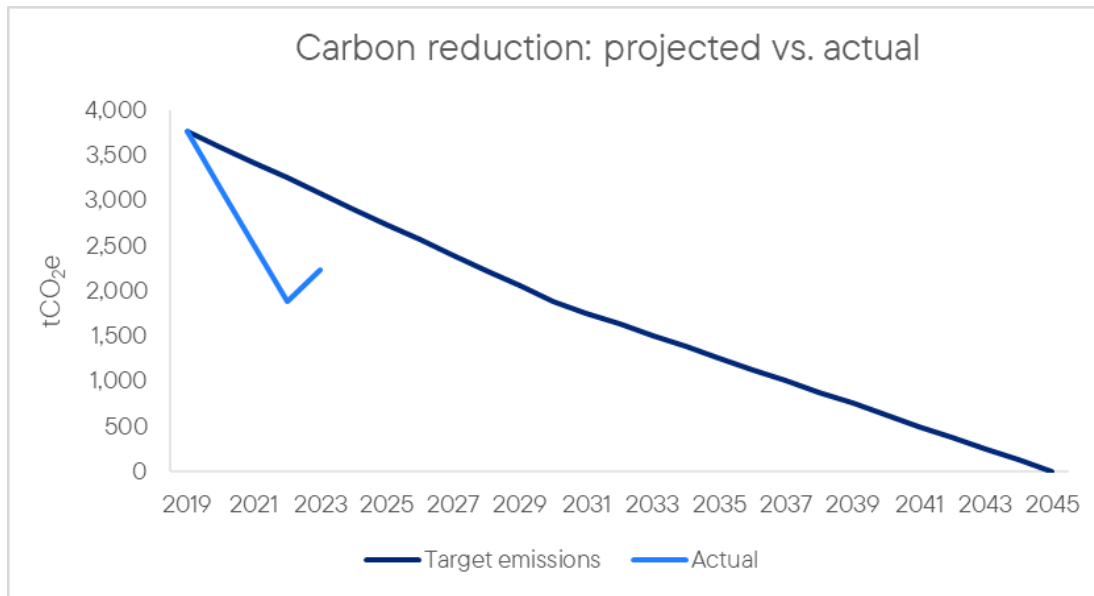
*\*During 2019/20 data was collected only for offices where a direct contract with an energy supplier was held. This has since been expanded to include all offices with supplies.*

*\*\*We have been improving data collection which means that we are now able to report on more emission sources than in previous years.*

## Emissions reduction targets

To meet net zero by 2045, we have set ourselves interim targets to reduce emissions 50% by 2030 and 80% by 2039. In the last year our turnover has increased 12% compared to the previous year and we have continued to resume activities that were cancelled during the pandemic. We have seen a corresponding increase in emissions, predominantly from business travel. We remain confident this will not impact on our net zero target of 2045.

Progress against these targets can be seen in the chart below.



## Emissions reduction projects

The following environmental management measures and projects have been implemented in the past year. They will be in effect when we deliver contracts.

- **Enhanced environmental standards in procurements.** We have increased the weighting and scrutiny of environmental considerations in our procurements. This year we reprocurved our print and publishing contract and selected suppliers that share our environmental targets. We preferentially use printers close to the delivery address to minimise transportation and that use energy efficient chemical free printing presses.
- **Office space rationalisation.** We have closed offices that were underused and switched our direct energy supplies to 100% renewable energy. We calculate this has reduced carbon emissions by 71 tonnes a year.
- **Electrification of our fleet vehicles.** We switched our two electric minibuses from diesel to electric vehicles. This has carbon and air quality benefits.

- **Increased environmental awareness.** We have delivered environmental awareness campaigns and developed guidance documents to help our teams identify opportunities to make environmental improvements.
- **Energy Saving Opportunity Scheme.** We have undertaken energy saving opportunity audits at our largest offices to identify where we can make further improvements.

Over the next year we plan to introduce the following measures:

- Begin to deliver our environmental action plan for business travel which will include enhancing audiovisual equipment in meeting rooms to increase uptake of hybrid meetings, establishing an electric vehicle salary sacrifice scheme, and exploring how technology can help us plan our essential business travel more efficiently.
- Establishing a team of Green Ambassadors to support employees to adopt more sustainable practices.
- Explore how we can use internal carbon pricing to drive low carbon decisions.
- Develop an energy action plan for our offices based on the recommendations from Energy Saving Opportunity Scheme audits.

## Declaration and sign-off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans. Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Alzheimer's Society



Kate Mulhearn - Associate Director of Finance and Compliance  
(22<sup>nd</sup> July 2024)