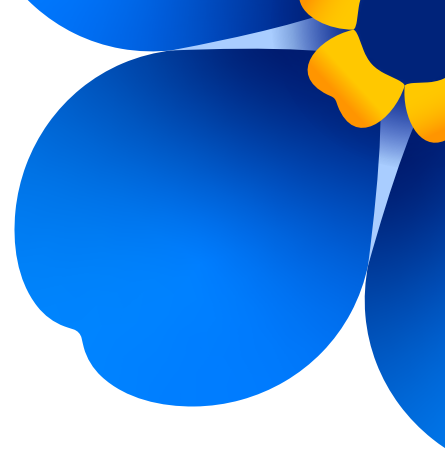


# Case Study



**How we involve people?**

**What did we do?**

---

**What difference did involvement make?**

---

**What did we learn?**

---

As part of our Help and Hope strategy people affected by dementia are offered opportunities to have their voice heard, helping to shape and influence the work of Alzheimer's Society.