

# Carbon Reduction Plan

Publication date: 28<sup>th</sup> July 2025

## Commitment to achieving net zero

Alzheimer's Society is committed to achieving net zero emissions by 2045.

## Baseline emissions footprint

Our baseline emissions were measured between April 2019 and March 2020. This records the emissions of greenhouse gases that were produced in a typical year, prior to the introduction of our environmental sustainability strategy. Our baseline emissions are the reference point against which we measure reductions.

Baseline year: April 2019 – March 2020	
Scope 1*	44.8 tCO <sub>2</sub> e
Scope 2*	411.7 tCO <sub>2</sub> e
Scope 3	Upstream transportation and distribution**
	Waste generated in operations
	Business travel
	Employee commuting
	Downstream transportation and distribution
<b>Total emissions</b>	<b>3,783.9 tCO<sub>2</sub>e</b>

## Current emissions

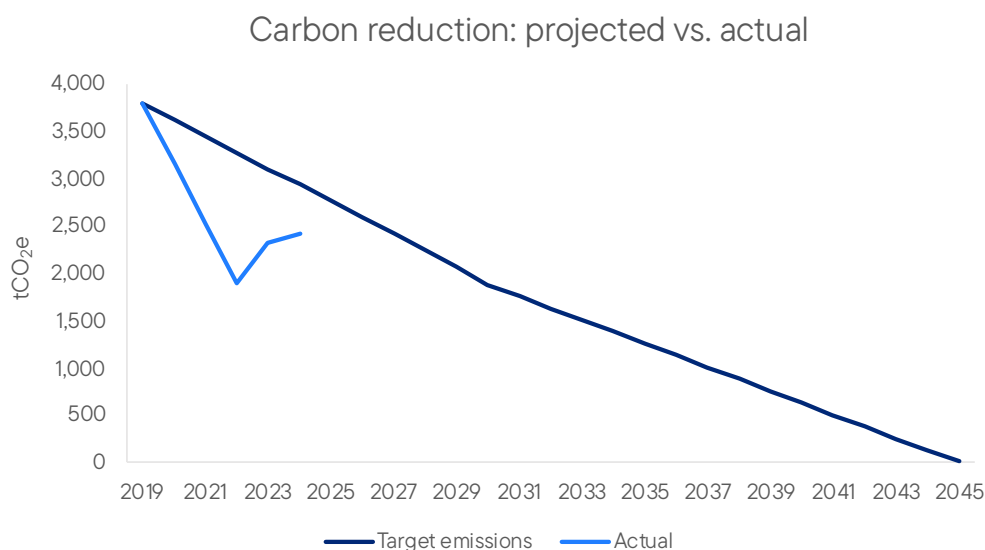
Current year: April 2024 – March 2025	
Scope 1	81.2 tCO <sub>2</sub> e
Scope 2	Location-based
	Market-based adjustment
Scope 3	Upstream transportation and distribution**
	Waste generated in operations
	Business travel
	Employee commuting (Location based)
	Employee commuting (Market-based adjustment)
	Downstream transportation and distribution
<b>Total emissions</b>	<b>2,417.7 tCO<sub>2</sub>e</b>

*\*During 2019/20 data was collected only for offices where a direct contract with an energy supplier was held. This has since been expanded to include all offices with supplies.*

*\*\*We are improving data collection for this category; we have been unable to include some emissions in the current year due to inadequate data.*

# Emissions reduction targets

To meet net zero by 2045, we have set ourselves interim targets to reduce emissions 50% by 2030 and 80% by 2039. Progress against these targets can be seen in the chart below.



# Emissions reduction projects

The following environmental management measures and projects have been implemented in the past year. They will be in effect when we deliver contracts.

- We have established Green Ambassadors to help teams identify opportunities to reduce their environmental impact.
- We have developed a methodology for suppliers of goods to provide environmental information about their products before orders are placed.
- We have included carbon reporting requirements into contracts with key suppliers, and review progress and reduction opportunities with them at quarterly review meetings.
- We now routinely weigh waste produced at London office, which will enable us to track waste and recycling rates more effectively and identify opportunities to improve.

Over the next year we plan to introduce the following measures:

- Trial methods of encouraging supporters to use lower emission modes of transport to our fundraising events.
- Create and roll-out safe and efficient driver training for staff that travel for work in their own vehicles.
- Make travel emissions data accessible to budget holders to enable them to understand and manage the environmental impact of their team travel.
- Deliver an improvement plan with key suppliers to better report upstream transportation emissions.

## Declaration and sign-off

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans. Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Alzheimer's Society



Rupert Bamberger - Associate Director of Risk and Assurance  
(28<sup>th</sup> July 2025)